## SATISH PRADHAN DNYANASADHANA COLLEGE, THANE Revision No. 00 Dated: 10.07.2023 SPDC/AC/F09

## DEPARTMENT OF MULTIMEDIA AND MAS COMMUNICATION

Time Table 2024-25

SECOND TERM 2024-25

## T.Y BAMMC

TIMING	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7:30 AM TO 9:00 AM	Advertising in Contemporary Society (Mrs. Raveena)	Advertising in Contemporary Society (Mrs. Raveena)	Brand Management (Mr. Abhishek)	Brand Management (Mr. Abhishek)	Entertainment and Media Marketing (Ms. Sampada)	Entertainment and Media Marketing (Ms. Sampada)
9:30 AM TO 11:00 AM	Media Planning and Buying (Ms. Sampada)	Media Planning and Buying (Ms. Sampada)	Advertising Design (Mr. Arvind Hate Sir)		Digital Media (10:00am to 11:40 am) (Mr. Omkar)	Digital Media (10:00am to 11:40 am) (Mr. Omkar)
11:00 AM TO 12:30 PM			Advertising Design (Mr. Arvind Hate Sir)			

Ms. Sampada Sawant (HOD- BAMMC)